IN THE CLAIMS

1. (CURRENTLY AMENDED) A method for controlling the viewing of copyrighted information, transmitted from a data source <u>having limited access</u> to a client, on the Internet, comprising:

transmitting the information from the data source to a proxy server which data source has limited access, wherein said information is in a format suitable for viewing by the client;

converting the information, at the <u>proxy</u> server, to a <u>modified</u> form; transmitting the <u>encoded modified</u> form of the information to the client; and displaying the <u>encoded modified</u> information at the client <u>using a standard web browser</u> without requiring user intervention to facilitate downloading or activation of viewers for said information.

wherein said encoding conversion to a modified form modification makes said modified information less available to copying by said client when displayed, while still being accessible to a human when displayed.

- 2. (ORIGINAL) A method according to claim 1, wherein said format of said information is a format used on the Internet.
- 3. (ORIGINAL) A method according to claim 2, wherein said format is a HTML format.
- 4. (CURRENTLY AMENDED) A method according to any of claims 1-3, wherein displaying modifying comprises temporally modulating the display of the information in a manner which to hinders copying of the information.
- 5. (CURRENTLY AMENDED) A method according claim 121, wherein decoding displaying comprises decoding displaying by a server-provided program.
- 6. (ORIGINAL) A method according to claim 5, wherein said server-provided program requires a live connection with said server.
- 7. (ORIGINAL) A method according to claim 5, wherein said server-provided program is downloaded from the server.

- 8. (ORIGINAL) A method according to claim 5, comprising authenticating the server-provided program to the server.
- 9. (ORIGINAL) A method according to claim 5, wherein converting comprises converting said information to a form unusable by said client without said server-provided program.
- 10. (CURRENTLY AMENDED) A method according to any of claims 1-3, wherein converting comprises <u>additionally</u> encrypting.
- 11. (ORIGINAL) A method according to any of claims 1-3, wherein converting the information comprises converting only a portion of the information.
- 12. (CURRENTLY AMENDED) A method according to any of claims 1-3, wherein said converting comprises additionally encoding the information and wherein said encoded information is comprising at least partially decoded information before displaying it.
- 13. (CURRENTLY AMENDED) A method according to claim 121, wherein said converting at least one of said encoding and decoding comprises modifying some of the information so that the displayed information differs from the original in format.
- 14. (CURRENTLY AMENDED) A method according to claim 121, wherein at least one of said encoding and decoding said converting comprises modifying some of the information so that the displayed information differs from the original in content.
- 15. (CURRENTLY AMENDED) A method according to claim 1, wherein said <u>proxy</u> server is <u>configured to act acts</u> as a proxy server to <u>which</u> transparently encode <u>converts</u> and transmits information to the client without requiring substantial changes in to said data source.
- 16. (CURRENTLY AMENDED) A method according to claim 15, wherein said <u>proxy</u> server does not require substantial changes in said client.

- 17. (PREVIOUSLY PRESENTED) A method according to claim 1, wherein said transmitting is in response to a client request.
- 18. (CURRENTLY AMENDED) A method according to claim 1, wherein said <u>proxy</u> server performs encoding conversion on demand by the data source.
- 19. (PREVIOUSLY PRESENTED) A method according to claim 18, wherein said information is compiled from multiple sources at the data source.
- 20. (CURRENTLY AMENDED) A method according to claim 1, wherein said conversion encoding converts modifies at least one text objects to at least one non text object.
- 21. (CURRENTLY AMENDED) A method according to claim 1, wherein said conversion encoding converts modifies at least part of one static object to a dynamic object.
- 22. (PREVIOUSLY PRESENTED) A method according to claim 19, wherein said data source is a web server.
- 23. (CURRENTLY AMENDED) A method according to claim 1, wherein said conversion encoding reduces the ability ease of interceptioning said information.
- 24. (CURRENTLY AMENDED) A method of setting up a server to control the viewing of copyrighted information, comprising:

providing a data source that is operative to supply information to a client for display and having limited access thereto;

installing a proxy server configured to encode-modify the information, without changing the data source in a substantial manner;

transmitting said information from said data source to said client via said proxy server; wherein said encoding at said proxy server makes said information less available to copying by said client when displayed than the originally supplied information and

displaying said information at said client without requiring user intervention for downloading of a viewer program.

wherein said modifying at said proxy server makes said information less available to copying by said client when displayed than the originally supplied information, while said information still being accessible to a human when displayed.

- 25. (CURRENTLY AMENDED) A method according to claim 24, wherein said <u>proxy</u> server is located at said data source.
- 26. (CURRENTLY AMENDED) A method according to claim 24, wherein said <u>proxy</u> server is located at said client.
- 27. (CURRENTLY AMENDED) A method according to claim 24, wherein said proxy server is located at a location in the network different than the location of said data source and said client.
- 28. (CURRENTLY AMENDED) A method of setting up transmission of copyrighted information to a client for viewing, comprising:

providing a data source server having limited access thereto;

providing a client station that is operative to receive transmission of information from the data source server;

providing a proxy server that is operative to encode modify the information transmitted from the data source server before delivery to the client station; wherein said encoding modification at said proxy makes said information less available to copying by said client when displayed than the data originally transmitted by said data source server, while still being accessible by a human;

receiving transmissions at said client station from said data source server via said proxy server; and

displaying the encoded-modified information at said client station, using a standard web browser, said displaying without user intervention with relation to the encoding modifying and without using any decoding software that requires installation and elientuser intervention for operation thereof external to the browser-which is of a type inherently capable of interaction with the client station other than input handling and display.

29. (CURRENTLY AMENDED) a method according to claim 28, wherein said standard browser does not use decoding-software external to the browser for said displaying.

- 30. (CURRENTLY AMENDED) A method according to claim 29, wherein <u>said_encoded</u> modified information comprises information that is temporally modulated on the client display in a manner which to hinders copying of the information.
- 31. (CURRENTLY AMENDED) A method according to claim 29, wherein said encoding modification at said proxy comprises encoding modifying only a portion of the information.
- 32. (CURRENTLY AMENDED) A method according to claim 29, wherein encoding said modification at said proxy comprises modifying some of the information so that the displayed information differs from the original in format.
- 33. (CURRENTLY AMENDED) A method according to claim 29, wherein <u>said</u> <u>modification</u> at said proxy comprises modifying some of the information so that the displayed information differs from the original in content.
- 34. (CURRENTLY AMENDED) A method according to claim 29, wherein <u>said</u> modification encoding at said proxy converts at least one text objects to at least one non text object.
- 35. (CURRENTLY AMENDED) A method according to claim 29, wherein <u>said</u> modification encoding at said proxy converts at least part of one static object to a dynamic object.
- 36. (CURRENTLY AMENDED) A method according to claim 29, wherein <u>said</u> <u>modificationenceding</u> at said proxy comprises inserting advertisements into said displayed information.
- 37. (CURRENTLY AMENDED) A method according to claim 28, wherein said encoded modified information is at least partially decoded before display.
- 38. (CURRENTLY AMENDED) A method according to claim 28, wherein said displaying uses using decoding software external to the browser—which is of a type inhorently incapable of interaction with the client station other than input handling and display.

- 39. (CURRENTLY AMENDED) A method according to claim 38, wherein said deceding software requires a live connection with said data source server.
- 40. (CURRENTLY AMENDED) A method according to claim 38, wherein said decoding software is downloaded from the data source server.
- 41. (CURRENTLY AMENDED) A method according to claim 38, comprising authenticating the decoding-software program-with its provider.
- 42. (CURRENTLY AMENDED) A method according to claim 38, wherein converting comprising es converting said information to a form unusable by said client without said deceding software.
- 43. (CURRENTLY AMENDED) A method according to claim 38, wherein said deceding software is an applet.
- 44. (CURRENTLY AMENDED) A method according to claim 43, wherein said deceding software is a Java applet.
- 45. (CURRENTLY AMENDED) A method according to claim 28, wherein said encoding modification at said proxy is performed without changing the data source server in a substantial manner.
- 46. (PREVIOUSLY PRESENTED) A method according to claim 38, wherein said decoding software is supplied with said information.
- 47. (NEW) A method according to claim 28, comprising requesting said information from said data source, wherein said requesting and said displaying do not use any software which is of a type inherently capable of interaction with the client station other than for input handling and display.

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- 48. (NEW) A method according to claim 1, wherein said information is not encrypted prior to said displaying.
- 49. (NEW) A method according to claim 24, wherein said information is not encrypted prior to said displaying.
- 50. (NEW) A method according to claim 28, wherein said information is not encrypted prior to said displaying.